

Business Bites Series

Your Breakfast for Business Results!

Brought to you by Gameplan Coaching Services

www.gameplancoaching.com

Facilitated talks with hands-on learning activities, step by step templates, dynamic solutions-driven discussions, accountability techniques and coaching options to keep you on track.

6 weeks starting 28th Sept 09 – 2nd Nov 09

Note: Registrations for this program will close by 24th Sept 09 or when seats are sold out.

When: Mondays, 7.30am – 9.30am, 28th Sept – 2nd Nov 09

Where: Rav's Cafe, 7 Hillcrest St, Pennant Hills, NSW 2120
(Breakfast is included!)

- ✓ Plan for success and growth in your business.
- ✓ Mix with other dynamic business owners and get some active learning and results-based insights.

Great for new business owners and those wanting to revisit their business & marketing plans, goals and the results they are getting.



1. **Situation Analysis** – SWOT and the business wheel
2. **Planning for success** – purpose, vision, mission, values, business goals and strategies, competitors, USP, financial plan, contingency planning, KPI measures
3. **Marketing** – target market, customer reach and customer communications
4. **Your Marketing mix**, budgets and KPIs
5. **Budgeting** and managing your cash flow
6. **Teams, Operations and Systems** – getting organised and connected for success

- ◆ *Places are strictly limited to allow for quality discussions, so book early.*
- ◆ *A detailed program will be sent to all attendees.*
- ◆ *You will also be given a workbook as part of the workshops.*

Please call or email us for your complete registration and payment details.

GAMEPLAN COACHING SERVICES

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Specialists in leadership and performance coaching & training for SME owners and executives.

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Your investment options:

- \$347 pp, includes 1 coaching session
- \$437 pp incl 3 hrs individual coaching
- **\$527 pp incl 6 hrs individual coaching (highly recommended with the best value!)**

Payment options

- BBX card welcomed
- Direct Debit
- Paypal via email
- Cash or cheques

These workshops and coaching sessions are conducted by highly qualified, accredited and certified trainers and coaches with a business & marketing background.

