

Productivity and Performance Part I:

Factors affecting productivity and performance



By Karyne Ang
Personal Strategist and Performance Coach
www.gameplancoaching.com
karyne@gameplancoaching.com

Get the edge in peak performance and leadership!

Note: The Productivity and Performance article comes in 2 parts. In this first part, we discuss factors affecting productivity and the keys to enhancing your performance. In the next article we will highlight tips for performance enhancement.

There are various factors that affect productivity and performance - a recent study identified the following as the three major factors:

- a. Lack of **clarity** about **goals** and **objectives**
- b. Lack of proper **prioritization** and **planning**
- c. Lack of appropriate **allocation of resources**

Thus, it can be seen that most of the issues related to productivity and performance are dependent upon the top management's ability to provide:

- a vision and direction,
- ability to establish clear and efficient communication channels,
- willingness to be flexible and adaptable,
- provide well established processes and operational excellence.

Without adequate direction and clarity on goals and objectives, people tend to carry out activities and tasks that do not result in the achievement of the business goals, while lack of well established processes results in redundancy and unnecessary wastage of resources, thereby bringing down the productivity and performance.

The key to enhancing performance in your business - Your performance

If you want your business to succeed, you should have managers who **can lead, motivate and inspire** your people - most businesses today are struggling with low employee morale, motivation and productivity, leading to low quality products and services and higher costs!

You need to equip your managers with the right sets of:

- Communication skills (active listening as well as speaking!),

- Planning and delegation skills
- Leadership skills that are essential to strengthen employee motivation, performance and thus enhance productivity.

In today's world of rapidly changing economic conditions it is not enough if you just put your employees on a sequence of training programs and sit back, hoping for the best - you have to nurture and develop the right workforce.

More importantly, this shift in thinking for accelerated productivity and peak performance and a renewed mindset begins with you!

To change our environment, change begins with ourselves.

Part II of this feature article '*Tips for Performance Enhancement*' will be available in 2 weeks' time.

More information on peak performance is available via Karyne Ang's latest ebook: "Better, Best and beyond - How to do anything better" available for A\$27. Check out more tips and strategies at www.gameplancoaching.com

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Karyne Ang is the founder of Gameplan Coaching Services, a business committed to life, winning mindsets for small business owners and executive coaching.

Karyne has a passion for helping executives and leaders maximize their potential in life through obtaining the right mindset, skills and strategies to achieve their desired results.

If you have a coaching question on life, leadership or performance, write to us today!

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GAMEPLAN Coaching Services

www.gameplancoaching.com

ABN: 27330538973

Address: P.O. Box 6317, North Ryde, 2113 NSW, Australia

Tel: 0422 4755 225