

# The Leadership Game Plan

## How to be a great coach for leadership success: Part 1



By Karyne Ang  
Personal Strategist and Performance Coach  
[www.gameplancoaching.com](http://www.gameplancoaching.com)  
[karyne@gameplancoaching.com](mailto:karyne@gameplancoaching.com)

Finally, a **Coach for the Market Research Industry** who knows market research inside out.

Get the edge in peak performance and leadership!

*Note: The Leadership Game Plan article comes in 2 parts. In this first part, we discuss leadership practices that make for exceptional leaders. In the next article we discuss what skills, knowledge and abilities outstanding leaders can embrace to be exceptionally successful.*

### Part 1: Understanding leadership

Unlike management, leadership focuses on future possibilities, strategies and direction and inspires commitment to action while energizing the change process and helps in taking advantage of opportunities. The following are **five common practices** that successful leaders are found to demonstrate:

**a. Leaders model the way:**

- Define principles that guide efforts
- Establish standards of excellence and set examples
- Find their voice and values

**b. Leaders create a shared vision:**

- Plan for the future
- Help others find a sense of excitement in the future possibilities
- Believe that they can made a difference

**c. Leaders question the routine**

- Look for opportunities to change the traditional status
- Risk and experiment
- View failures as opportunities to learn

**d. Leaders help others to take action**

- Equip others with the capacity and power
- Establish an atmosphere of trust and openness
- Involve others and encourage collaboration

**e. Leaders encourage others**

- Demonstrate to people that they can win
- Acknowledge and reward contributions

## Shaping leaders through coaching

*“Leadership starts with the individual and requires a journey of becoming your true self. This requires knowing and understanding who you are. Leadership begins with being.”*

- Hilarie Owen

With rapid changes in the competitive environment, **leadership competencies** are also changing rapidly. Effective leadership can be ensured only through a learning environment that unlocks the innate potential and helps in strengthening the organization’s **human potential**.

Today the leader is required to perform various roles as the facilitator of change, innovator of strategies, adept at building relationships and developing talent. And the most important factor that affects a leader’s ability to perform these roles is self development and ability to understand and recognize people development issues. The traditional methods of training and development alone can no longer address these issues; **coaching provides exponential growth to leadership success**.

Having solid coaching skills contributes to leadership and self mastery. Coaching is the only validated, effective mechanism to equip leaders with the knowledge, skills and abilities that they need to enhance and apply their leadership skills, particularly in today’s growing need in the market research arena for the achievement of sustainable, enhanced results under challenging and ever changing conditions.

## GAMEPLAN Coaching Services



**Our aim is to Make a Difference:** If you think this article has **added value** to you in any way, please **feel free to circulate** this article amongst your colleagues, suppliers, clients and anyone you know who will also benefit from this.

**Free Gifts Available:**

Find out **TODAY** how you can get:

- A **complimentary coaching session**
- A **leadership training session** for your team
- A **free e-book** on 'GAMEPLAN Strategies for Happiness and Success'

All available on the Gameplan Coaching website: [www.gameplancoaching.com](http://www.gameplancoaching.com)

*Karyne Ang is the founder of Gameplan Coaching Services, a business committed to life, small business and executive coaching. Karyne has a passion for helping executives and leaders maximize their potential in life through obtaining the right mindset, skills and strategies to achieve their desired results.*

*If you have a coaching or market research question, write to us today!*

Contact us at: [info@gameplancoaching.com](mailto:info@gameplancoaching.com)

**GAMEPLAN Coaching Services**

[www.gameplancoaching.com](http://www.gameplancoaching.com)

ABN: 27330538973

Address: P.O. Box 6317, North Ryde, 2113 NSW, Australia

Tel: 0422 4755 225